STOCK MARKET GAME
BASIC RULES

I) MUST PURCHASE;

*NO LESS THAN THREE DIFFERENT STOCKS

*STOCKS WORTH AT LEAST FIVE DOLLARS ($5.00) PER SHARE

*AT LEAST ONE HUNDRED (100) SHARES OF EACH STOCK PER TRANSACTION

*NO MORE THAN THREE THOUSAND (3,000) SHARES OF ANY ONE STOCK

*A MINIMUM AND MAXIMUM OF NINETY THOUSAND DOLLARS ($90,000.00) OF STOCK BY THE END OF THE FIRST WEEK OF THE GAME

*ONLY STOCK LISTED ON THE
(a)*NEW YORK STOCK EXCHANGE,*
(b)NASDAQ,
(c)*AMERICAN STOCK EXCHANGE*

II) ATTAINING THE DAILY PRICE PER SHARE FOR TRANSACTIONS

*ONLY THE CLOSING PRICE FOR THE DAY OF THE TRANSACTION (buying, selling, covering, carrying) IS USED

*THE OPENING PRICE FOR THE DAY AFTER THE TRANSACTION IS THE SAME AMOUNT AS THE CLOSING PRICE OF THE PREVIOUS DAY

III) EACH GAME WEEK

**STARTS* ON A FRIDAY

**ENDS* ON A THURSDAY

IV) REPORTS ARE DUE

*EVERY FRIDAY AT THE END OF CLASS TO ALLOW FOR OBTAINING AND USING THE INFORMATION NEEDED FOR THURSDAY ENTRIES

INSTRUCTIONS

HOW TO CONSOLIDATE STOCK MARKET REPORTS

1. Save all work into individual folders.
2. Once all work is saved you need to proceed in the order it was assigned (cover sheet first, accounting, graphs, research report).
3. Open the cover sheet page and use it to put the rest of your work on it.
4. Open the accounting log. Go to edit; copy all. Copy the work. Then go to the cover sheet document and paste (CTRL + V).
5. Repeat the previous process for the accounting, graph and research documents.
6. Make sure (before you hand it in) that all the documents are in the correct order.

For The Week Of: FEBRUARY 19, 2010 – FEBRUARY 25, 2010

(GROUP NAME AND LOGO)

OPTIONAL

Captain……WALTER MORRIS

Accountant……JAMES POTTER

Grapher……STEPHANIE RUBINO

Researcher……JAMES KIRK

Recorder……STEPHANIE CARTER

ACCOUNTANT…JAMES POTTER

BALANCE	TRANSACTION
$100,000.00 - $15,000.00	START DATE / NAME OF THE STOCK / TICKER CODE / POSITION (LONG BUY, or LONG SELL, or SHORT SELL, or SHORT COVER) / NUMBER OF SHARES / PRICE PER SHARE / PROFIT "+" or LOSS "-"(also give the monetary amount)
$85,000.00 - $ 300.00	BALANCE BROKER'S FEE "-2%"=(-.02) (used for each LONG BUY, LONG SELL, SHORT SELL, SHORT COVER)
$84,700.00 + $980.00	BALANCE 2/22/10 / GENERAL MOTORS / GM / LONG / 1,000 / $15.98 / +$.98
$85,680.00 - $780.00	BALANCE 2/23/10 / GENERAL MOTORS / GM / LONG / 1,000 / $15.20 / -$.78
$84,900.00 +$14,800.00	BALANCE 2/24/10 / GENERAL MOTORS / GM / LONG SELL / 1,000 / $14.80 / -$.40
$99,700.00 -$296.00	BALANCE BROKER'S FEE
$99,404.00 -$32,250.00	BALANCE 2/25/10 / GENERAL ELECTRIC / GE / SHORT SELL / 1,500 / $21.50
$67,154.00 -$645.00	BALANCE BROKER'S FEE
$66,509.00	BALANCE

ACCOUNTANT…JAMES POTTER

BALANCE	TRANSACTION
$66,509.00 -$450.00	BALANCE 2/26/10 **/** GENERAL ELECTRIC **/** GE **/** SHORT **/** 1,500 **/** $21.80 **/** +$.30
$66,059.00 +$1,200.00	BALANCE 3/1/10 **/** GENERAL ELECTRIC **/** GE **/** SHORT **/** 1,500 **/** $21.00 **/** -$.80
$67,259.00 +$31,500.00	BALANCE 3/2/10 **/** GENERAL ELECTRIC **/** GE **/** SHORT COVER **/** 1,500 **/** $21.20 **/** +$.20 (subtract the amount it went up from the price per share then calculate the sale price)
$98,759.00	BALANCE
“OR”	
$67,259.00 +$31,800.00	BALANCE 3/2/10 **/** GENERAL ELECTRIC **/** GE **/** SHORT COVER **/** 1,500 **/** $20.90 **/** -$.30 (add the amount it went down to the price per share then calculate the sale price)
$99,059.00 -$636.00	BALANCE BOKER’S FEE
$98,423.00	BALANCE

ACCOUNTANT…JAMES POTTER

BALANCE	TRANSACTION
$100,000.00 - $15,000.00	START 2/21/11 / General Motors / GM / long buy / 1,000 / $15.00
$85,000.00 -$ 300.00	BALANCE Broker's Fee
$84,700.00 -$16,000.00	BALANCE 2/21/11 / General Electric / GE / short sell / 1,000 / $16.00
$68,700.00 - $320.00	BALANCE Broker's Fee
$68,380.00 -$17,000.00	BALANCE 2/21/10 / Ford / F / long buy / 1,000 / $17.00
$51,380.00 -$340.00	BALANCE Broker's Fee
$51,040.00 +$100.00	BALANCE 2/22/11 / General Motors / GM / long / 1,000 / $15.10 / +$.10
$51,140.00 -$100.00	BALANCE 2/22/11 / General Electric / GE / short / 1,000 / $16.10 / +$.10
$51,040.00 +$100.00	BALANCE 2/22/11 / Ford / F / long / 1,000 / $17.10 / +$.10
$51,140.00	BALANCE

STEPS TO CREATE A BAR GRAPH

GRAPH THE CLOSING PRICE FOR A SINGLE SHARE

1. Open Excel

2. Column A – List (days and dates of the week) X Axis (Rows 1 across [horizontal] to 5)

3. Column B – List (price per share) Y Axis (Rows 1 down [vertical] to 5)

4. With mouse, highlight both columns so that all of your text is highlighted. Do **NOT** include any extra cells or rows which do no contain information. This will skew your graph.

5. From the menu, now select **Insert ---> Chart**.

6. The Chart Wizard will appear. Ensure that the Column Graph is selected and the 1st chart in the Sub-Type area is selected. You will be using this graph for all of your Bar Graphs.

7. After you have your graph selected, hit **Next**.

8. Hit **Next** again.

9. Enter in Chart Title, Category (X), and Category (Y) Titles. **DO NOT HIT NEXT YET.**

10. Now find the tab marked "*Data Labels*" and click on it. Check the box next to "*Value*." **DO NOT HIT NEXT YET!**

11. Now find the tab marked "*Legend*" and click on it. Now **un-check** the box next to "Show Legend."

12. Now Hit **Next**.

13. Hit **Finish**.

Your graph will now appear in the excel spreadsheet.

******DO NOT DELETE ANY OF THE INFORMATION IN THE ACTUAL EXCEL SPREADSHEET. YOU WILL DELETE OR DESTROY YOUR GRAPH*******

14. Hold your mouse over the Y Axis and double click. The **Format Axis Box** should now appear. Find the tab marked "*Number*."

15. On the Number tab, you will need to change the category to **Currency**. Once Currency is selected, you need to increase the decimal places to **3**. Lastly, under **Symbol** hit the drop down box to change to "**None**."

16. Hit Ok.

17. Now hold your mouse over one of the Data Labels (the stock values over the bars on the graph) and double click. The **Format Data Labels Box** should now appear. Find the tab marked "*Number*."

18. On the Number tab, you will need to change the category to **Currency**. Once Currency is selected, you need to increase the decimal places to **3**. Lastly, under **Symbol** hit the drop down box to change to "**None**."

19. Hit Ok.

20. Save and send to your captain.

MAKING HARD COPIES

Now your chart is ready to be copied into word. Make sure you save your work in Excel just in case something goes wrong or else you will have to repeat the whole process again.

21. With your Excel spreadsheet still open, open up a Word Document.

22. Click back into Excel and click on your Bar Graph. While the graph is selected, use the keyboard and hit (at the same exact time) the **CTRL** and **C** keys.

23. Click back into Word and hit (at the same exact time) the **CTRL** and **V** keys. Your graph will be copied into the document.

24. Before your print, you will need to change the page setting to **Landscape** to accommodate the size of the graph.

STEPS TO CREATE A LINE GRAPH

GRAPH THE CLOSING PRICE FOR A SINGLE SHARE

1. Open Excel

2. Column A – List (days and dates of the week) X Axis (Rows 1 across [horizontal] to 5)

3. Column B – List (price per share) Y Axis (Rows 1 down [vertical] to 5)

4. With mouse, highlight both columns so that all of your text is highlighted. Do **NOT** include any extra cells or rows which do no contain information. This will skew your graph.

5. From the menu, now select **Insert ---> Chart**.

6. The Chart Wizard will appear. Ensure that the Line Graph is selected and the 4th chart (2nd chart down on the left) in the Sub-Type area is selected. You will be using this graph for all of your Line Graphs.

7. After you have your graph selected, hit **Next**.

8. Hit **Next** again.

9. Enter in Chart Title, Category (X), and Category (Y) Titles. **DO NOT HIT NEXT YET.**

10. Now find the tab marked "*Data Labels*" and click on it. Check the box next to "*Value*." **DO NOT HIT NEXT YET!**

11. Now find the tab marked "*Legend*" and click on it. Now **un-check** the box next to "Show Legend."

12. Now Hit **Next**.

13. Hit **Finish**.

Your graph will now appear in the excel spreadsheet.

******DO NOT DELETE ANY OF THE INFORMATION IN THE ACTUAL EXCEL SPREADSHEET. YOU WILL DELETE OR DESTROY YOUR GRAPH*******

14. Hold your mouse over the Y Axis and double click. The **Format Axis Box** should now appear. Find the tab marked "*Number*."

15. On the Number tab, you will need to change the category to **Currency**. Once Currency is selected, you need to increase the decimal places to **3**. Lastly, under **Symbol** hit the drop down box to change to "**None**."

16. Hit Ok.

17. Now hold your mouse over one of the Data Labels (the stock values over the bars on the graph) and double click. The **Format Data Labels Box** should now appear. Find the tab marked "*Number*."

18. On the Number tab, you will need to change the category to **Currency**. Once Currency is selected, you need to increase the decimal places to **3**. Lastly, under **Symbol** hit the drop down box to change to "**None**."

19. Hit Ok.

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24. Before your print, you will need to change the page setting to **Landscape** to accommodate the size of the graph.

RESEARCHER……..**JAMES T. KIRK**
RECORDER…**STEPHANIE CARTER**

A) General Motors ……...[**WHAT** is being reported]

B) February 19, 2010……..……..[**WHEN** is the report relevant]

C) New York Stock Exchange (GM)……[**WHERE** is it listed and symbol]

D) GM has down sized, done extensive television advertising, and is gaining in the market place ……..…[**HOW** is it performing]

E) We are holding GM in a long position in order to gain from its overall growth in the market place. GM downsized a year ago to create few negative holdings thus improving their profit margin. The GM advertising is going head to head with Toyota on key issues of gas mileage, resale value, dependability, passenger compartment size, cargo capacity, and styling. GM was beginning to make inroads on Toyota's share of sales and then came the Toyota safety issues with their poor response to the consumers. Gas pedals sticking causing extreme acceleration, brake failure, steering irregularities, and a delayed corporate response that placed Toyota car owners in extreme danger have caused what were loyal Toyota customers to look elsewhere to purchase their cars. Toyota's problems occurred at the same time that GM is in an all out advertising campaign placing GM in a position to once again become the world's number one car manufacturer……[**WHY** the team is investing long or short, and holding or selling]

THIS IS THE COVER REPORT PAGE FOR EACH STOCK. ATTACHED TO IT ARE ALL THE DAILY PROFESSIONAL REPORTS THAT WERE USED TO PRODUCE THIS COVER REPORT.

ACCEPTABLE SOURCES

* Newspapers
* Magazines
* Internet (Google)
  - New York Stock Exchange A-Z Company Listings
  - NASDAQ A-Z Company Listings
  - American Stock Exchange A-Z Company Listings

www.marketwatch.com

- The Stock Market Game has links to information sources
- Use footnotes to identify research sources
  *include the website address so that sources can be reviewed

For The Week of: April 1, 2011 –April 7, 2011

BLACK OPS

Captain…….Teshawn Christie

Accountant…… David Bajana

Grapher…….Jasmine Fletcher

Researcher…….Sharon Smith

Recorder…….Rashidi Nichols

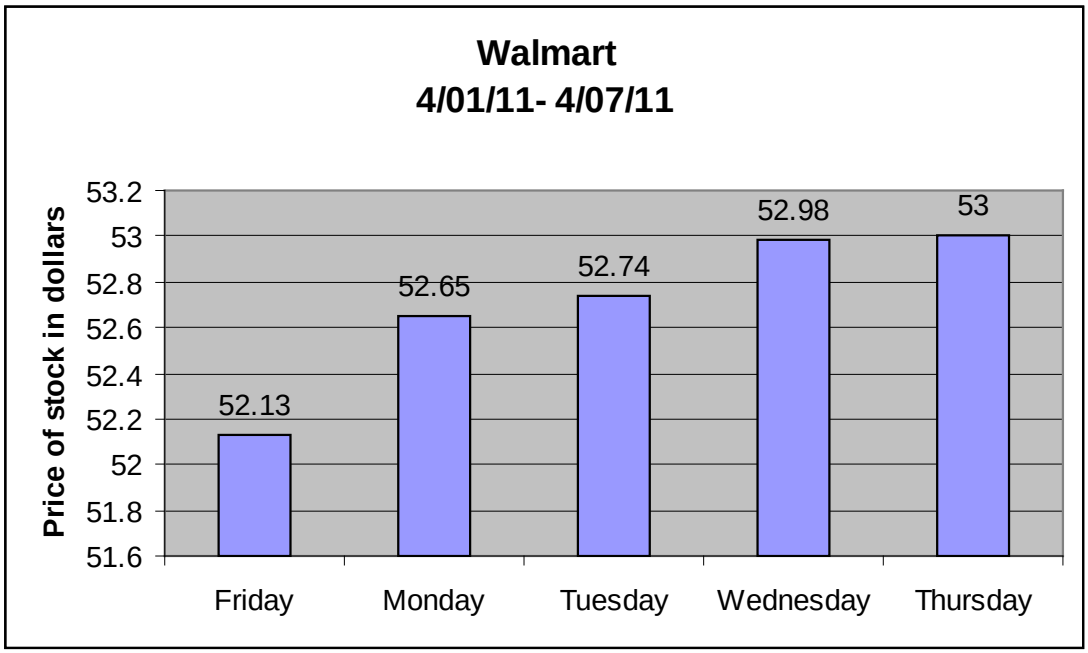
ACCOUNTANT…DAVID BAJANA

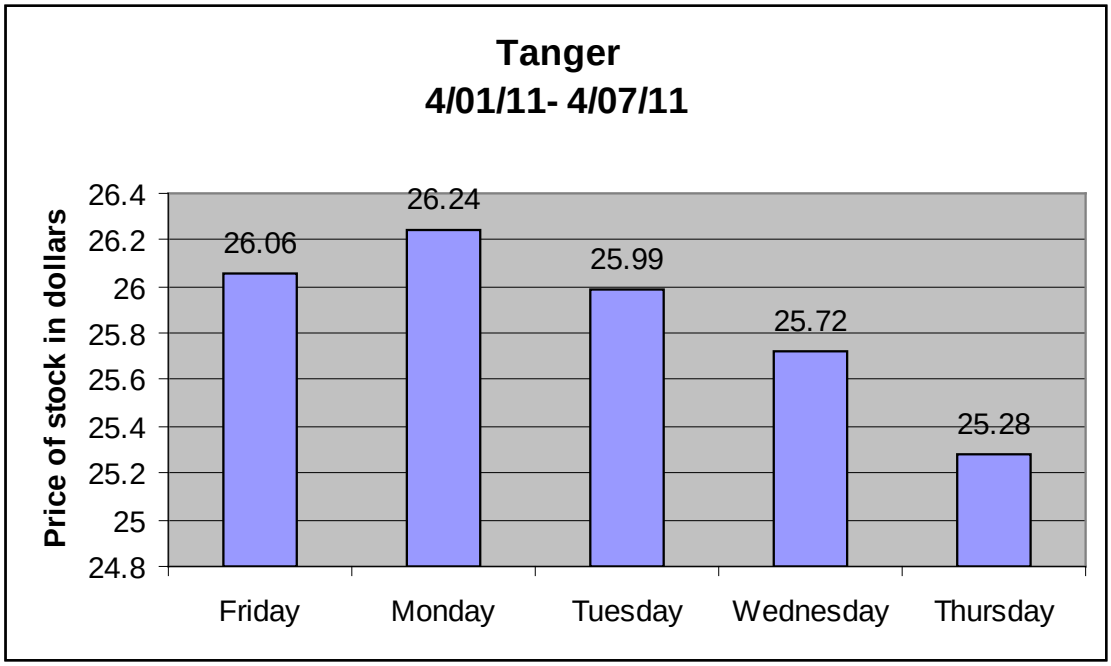
BALANCE	TRANSACTION
$5,921.76 + $32.00	START 4/1/11 / Wal-Mart / WMT / Long / 400 / $52.13 / +$.08
$5,953.76 -$144.00	BALANCE 4/1/11 / Tanger Factory / SKT / Long / 800 / $26.06 / -$.18
$5,809.76 -$50.00	BALANCE 4/1/11 / Hershey / HSY / Long / 1,000 / $54.30 / -$.05
$5,759.76 +$208.00	BALANCE 4/4/11 / Wal-Mart / WMT / Long / 400 / $52.65 / +$.52
$5,967.76 +$144.00	BALANCE 4/4/11 / Tanger Factory / SKT / Long / 800 / $26.24 / +$.18
$6,111.76 +$500.00	BALANCE 4/4/11 / Hershey / HSY / Long / 1,000 / $54.70 / +$.50
$6,611.76 +$36.00	BALANCE 4/5/11 / Wal-Mart / WMT/ Long / 400 / $52.74 / +$.09
$6,647.76 -$200.00	BALANCE 4/5/11 / Tanger Factory / SKT / Long / 800 / $25.99 / -$.25
$6,447.76 +$620.00	BALANCE 4/5/11 / Hershey / HSY / Long / 1,000 / $55.32 / +$.62

ACCOUNTANT…DAVID BAJANA

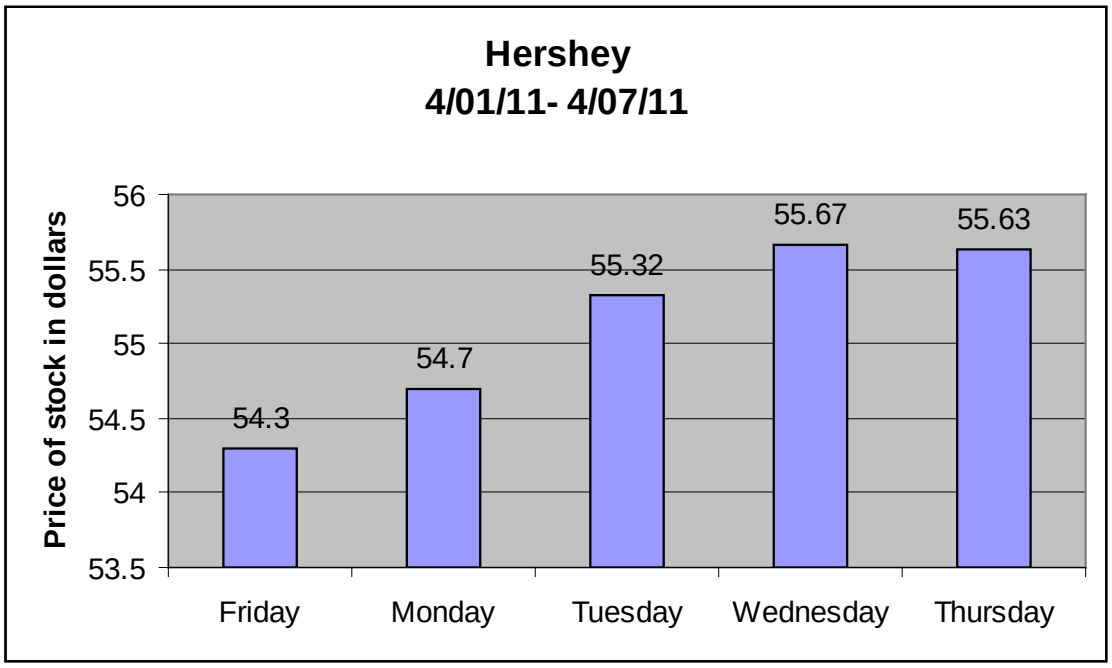
BALANCE	TRANSACTION
$7,067.76 +$96.00	START 4/6/11 / Wal-Mart / WMT / Long / 400 / $52.98 / +$.24
$7,163.76 -$216.00	BALANCE 4/6/11 / Tanger Factory / SKT / Long / 800 / $25.72 / -$.27
$6,947.76 +$350.00	BALANCE 4/6/11 / Hershey / HSY / Long / 1,000 / $55.67 / +$.35
$7,297.76 +$8.00	BALANCE 4/7/11 / Wal-Mart / WMT / Long / 400 / $53.00 / +$.02
$7,305.76 -$352.00	BALANCE 4/7/11 / Tanger Factory / SKT / Long / 800 / $25.28 / -$.44
$6,953.76 -$40.00	BALANCE 4/7/11 / Hershey / HSY / Long / 1,000 / $55.63 / -$.40
$6,913.76	BALANCE

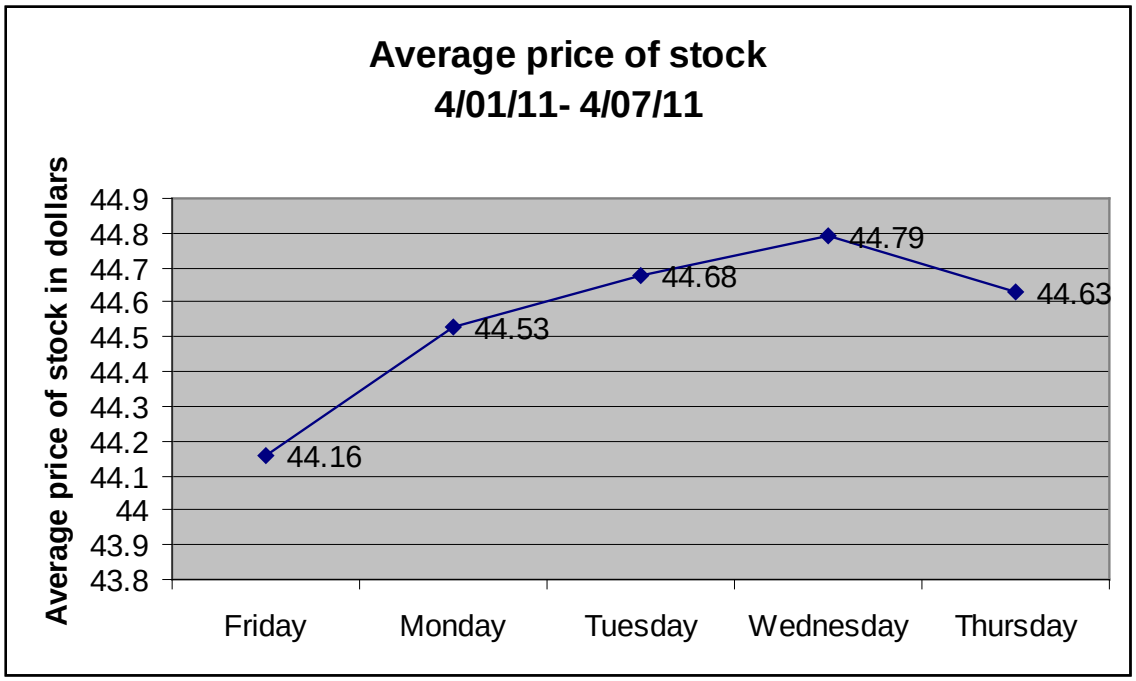
Gapher: Jasmine Francis





Gapher: Jasmine Francis





RESEARCHER……..Sharon Smith
RECORDER……Rashidi Nicholls

A) Wal-Mart stores Inc

B) April 5, 2011

C) New York Stock Exchange (WMT)

D) It seems that Wal-Mart Corporation is coming back and the cost of stocks is increasing with a high of 55.28.

E) Team Black Ops is proud to say that Wal-Mart Stores Inc is doing extremely well. What ever the company is doing to advertise it seems to be working. The weekly high seems to be 55.28. The company has improved on their last week progress. Hopefully the company can keep it by being in articles viewed by the public. Some of these articles are "March retail sales could snap 18-month win streak" and "US Stocks End Slightly Higher As Materials Shares Gain, Technology Sags". This articles help advertise the company and that makes for good business.

Article name: "March retail sales could snap 18-month win streak"

Website: www.marketwatch.com

Article name: "US Stocks End Slightly Higher as Materials Shares Gain, Technology Sags"

Website: www.marketwatch.com

RESEARCHER……..Sharon Smith
RECORDER…….Rashidi Nicholls

A) Tanger Factory Outlet Centers Inc

B) April 5, 2011

C) New York Stock Exchange (SKT)

D) Team black Ops is reporting that there is a negative slope and bad feedback from this company. The weekly high so far has been 27.39. The company looks like it is going into a bad place. Our shares will be worth less so we will consider removing ourselves from Tanger Factory Outlet Centers Inc.

E) It seems our stock market team, Team Black Ops, is going to drop from Tanger Outlets because of there recent decline. It seems that they turned around last week but they just dropped this week. This is bad for our Team. Our company will buy shares in another mall complex building company like West Field if the company does not improve.

Article name: "REITs' capital raises a good sign: analyst"

Website: www.marketwatch.com

RESEARCHER……..Sharon Smith
RECORDER……Rashidi Nicholls

A) Hershey

B) April 5, 2011

C) New York Stock Exchange (HSY)

D) It seems that Hershey is doing okay in the market as it stays in a stable state. The corporation is doing well so our stock market team, Team Black Ops, will stay with this company and may purchase more stocks.

E) Hershey Corporation (HSY) seems to be doing well and is neither going down or up. It's just at an equilibrium going up and down constantly. This is neither good nor bad. If the company stays like this our stock market team will stay with this company until other wise. Hershey has always been a good corporation and our team doesn't see it declining in the near future. So, to keep investing and running with this company is a smart decision of Team Black Ops.

Article name: "These 20 Stocks Tapped 52-Week Highs as Dow Remains Above 12,000**"**

Website: www.wallstcheatsheet.com